

# Dimensionality Reduction: Principal Component Analysis

CS771: Introduction to Machine Learning

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# K-means loss function: recap

$\mathbf{z}_n = [z_{n1}, z_{n2}, \dots, z_{nK}]$   
denotes a length  $K$  one-hot  
encoding of  $\mathbf{x}_n$

- Remember the matrix factorization view of the k-means loss function?

$$L(\boldsymbol{\mu}, \mathbf{X}, \mathbf{Z}) = \sum_{n=1}^N \sum_{k=1}^K z_{nk} \|\mathbf{x}_n - \boldsymbol{\mu}_k\|^2$$

$$= \underbrace{\|\mathbf{X} - \mathbf{Z}\boldsymbol{\mu}\|_F^2}_{\text{matrix factorization view}}$$

Row  $n$  is  $\mathbf{z}_n$   
(one-hot vector)

Row  $k$  is  $\boldsymbol{\mu}_k$

- We approximated an  $N \times D$  matrix with
  - An  $N \times K$  matrix and a
  - $K \times D$  matrix
- This could be storage efficient if  $K$  is much smaller than  $D$



# Dimensionality Reduction

- A broad class of techniques
- Goal is to compress the original representation of the inputs
- Example: Approximate each input  $\mathbf{x}_n \in \mathbb{R}^D$ ,  $n = 1, 2, \dots, N$  as a linear combination of  $K < \min\{D, N\}$  “basis” vectors  $\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_K$ , each also  $\in \mathbb{R}^D$

Can think of  $\mathbf{W}$  as a **linear** mapping that transforms low-dim  $\mathbf{z}_n$  to high-dim  $\mathbf{x}_n$

Some dim-red techniques assume a nonlinear mapping function  $f$  such that  $\mathbf{x}_n = f(\mathbf{z}_n)$

For example,  $f$  can be modeled by a kernel or a deep neural net



Note: These “basis” vectors need not necessarily be linearly independent. But for some dim. red. techniques, e.g., classic principal component analysis (PCA), they are

$$\mathbf{x}_n \approx \sum_{k=1}^K z_{nk} \mathbf{w}_k = \mathbf{W} \mathbf{z}_n$$

$\mathbf{W} = [\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_K]$  is  $D \times K$

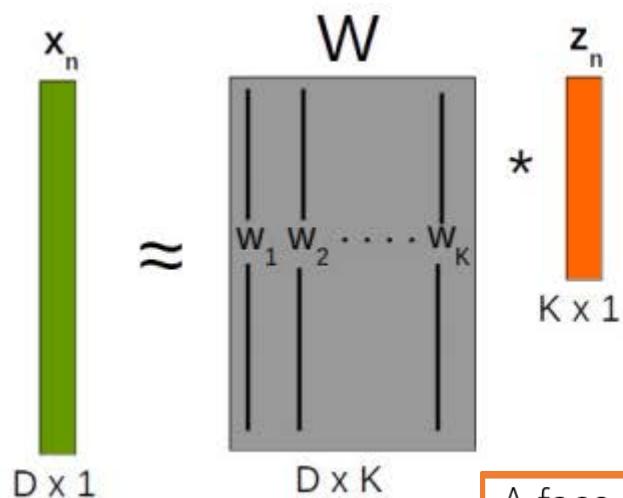
$\mathbf{z}_n = [z_{n1}, z_{n2}, \dots, z_{nK}]$  is  $K \times 1$

- We have represented each  $\mathbf{x}_n \in \mathbb{R}^D$  by a  $K$ -dim vector  $\mathbf{z}_n$  (a new feat. rep)
- To store  $N$  such inputs  $\{\mathbf{x}_n\}_{n=1}^N$ , we need to keep  $\mathbf{W}$  and  $\{\mathbf{z}_n\}_{n=1}^N$ 
  - Originally we required  $N \times D$  storage, now  $N \times K + D \times K = (N + D) \times K$  storage
  - If  $K \ll \min\{D, N\}$ , this yields substantial storage saving, hence good compression



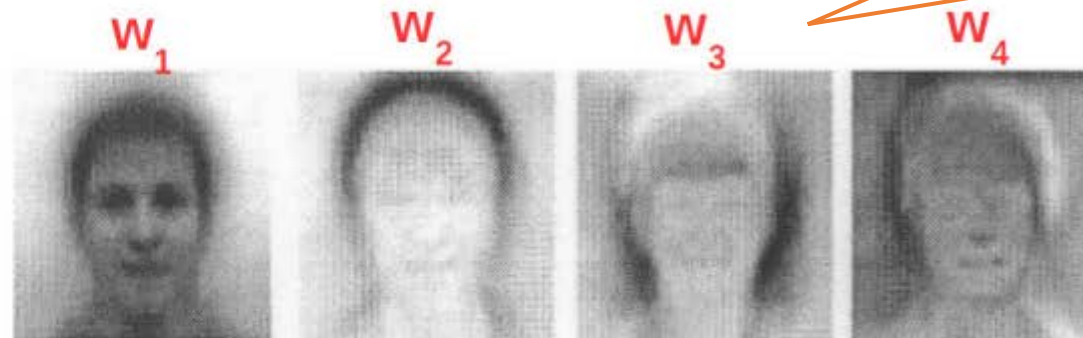
# Dimensionality Reduction

- Dim-red for face images

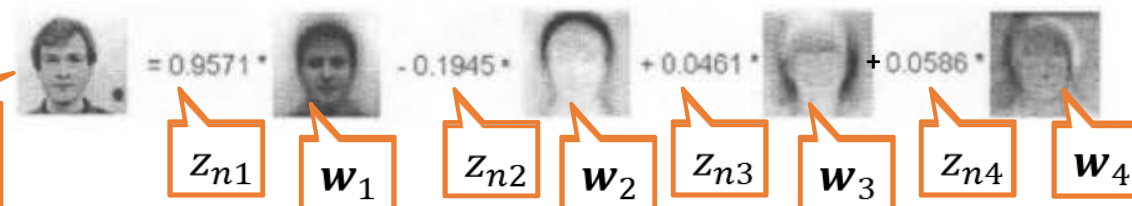


Each “basis” image is like a “template” that captures the common properties of face images in the dataset

K=4 “basis” face images



A face image  $\mathbf{x}_n \in \mathbb{R}^D$



Like 4 new features

- In this example,  $\mathbf{z}_n \in \mathbb{R}^K$  ( $K = 4$ ) is a low-dim feature rep. for  $\mathbf{x}_n \in \mathbb{R}^D$
- Essentially, each face image in the dataset now represented by just 4 real numbers 😊
- Different dim-red algos differ in terms of how the basis vectors are defined/learned
  - .. And in general, how the function  $f$  in the mapping  $\mathbf{x}_n = f(\mathbf{z}_n)$  is defined



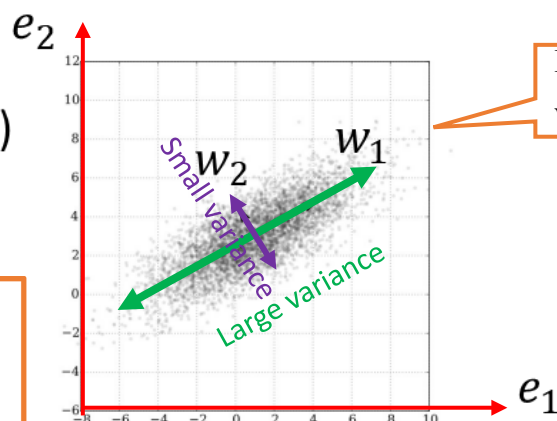
# Principal Component Analysis (PCA)

- A classic linear dim. reduction method (Pearson, 1901; Hotelling, 1930)
- Can be seen as
  - Learning directions (co-ordinate axes) that capture maximum variance in data

$e_1, e_2$ : Standard co-ordinate axis ( $\mathbf{x} = [x_1, x_2]$ )

$w_1, w_2$ : New co-ordinate axis ( $\mathbf{z} = [z_1, z_2]$ )

To reduce dimension, can only keep the co-ordinates of those directions that have largest variances (e.g., in this example, if we want to reduce to one-dim, we can keep the co-ordinate  $z_1$  of each point along  $w_1$  and throw away  $z_2$ ). We won't lose much information



PCA is essentially doing a change of axes in which we are representing the data

Each input will still have 2 co-ordinates, in the new co-ordinate system, equal to the distances measured from the new origin

- Learning projection directions that result in smallest reconstruction error

$$\operatorname{argmin}_{W, Z} \sum_{n=1}^N \|\mathbf{x}_n - W\mathbf{z}_n\|^2 = \operatorname{argmin}_{W, Z} \|\mathbf{X} - \mathbf{Z}W\|^2$$

Subject to orthonormality constraints:  $\mathbf{w}_i^T \mathbf{w}_j = 0$  for  $i \neq j$  and  $\|\mathbf{w}_i\|^2 = 1$

- PCA also assumes that the projection directions are orthonormal

# Principal Component Analysis: the algorithm

- Center the data (subtract the mean  $\boldsymbol{\mu} = \frac{1}{N} \sum_{n=1}^N \mathbf{x}_n$  from each data point)
- Compute the  $D \times D$  covariance matrix  $\mathbf{S}$  using the centered data matrix  $\mathbf{X}$  as

$$\mathbf{S} = \frac{1}{N} \mathbf{X}^T \mathbf{X} \quad (\text{Assuming } \mathbf{X} \text{ is arranged as } N \times D)$$

- Do an eigendecomposition of the covariance matrix  $\mathbf{S}$  (many methods exist)
- Take top  $K < D$  leading eigenvectors  $\{\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_K\}$  with eigvalues  $\{\lambda_1, \lambda_2, \dots, \lambda_K\}$
- The  $K$ -dimensional projection/embedding of each input is

$$\mathbf{z}_n \approx \mathbf{W}_K^T \mathbf{x}_n$$

$\mathbf{W}_K = [\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_K]$  is the "projection matrix" of size  $D \times K$

Note: Can decide how many eigvecs to use based on how much variance we want to capture (recall that each  $\lambda_k$  gives the variance in the  $k^{th}$  direction (and their sum is the total variance))

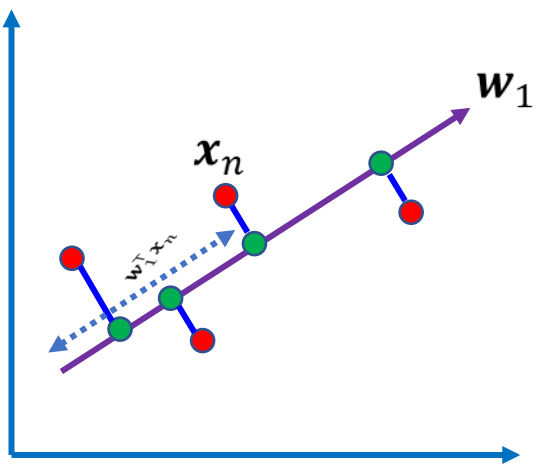


# Understanding PCA: The variance perspective



# Solving PCA by Finding Max. Variance Directions

- Consider projecting an input  $\mathbf{x}_n \in \mathbb{R}^D$  along a direction  $\mathbf{w}_1 \in \mathbb{R}^D$
- Projection/**embedding** of  $\mathbf{x}_n$  (red points below) will be  $\mathbf{w}_1^\top \mathbf{x}_n$  (green pts below)



Mean of projections of all inputs:

$$\frac{1}{N} \sum_{n=1}^N \mathbf{w}_1^\top \mathbf{x}_n = \mathbf{w}_1^\top \left( \frac{1}{N} \sum_{n=1}^N \mathbf{x}_n \right) = \mathbf{w}_1^\top \boldsymbol{\mu}$$

Variance of the projections:

$$\frac{1}{N} \sum_{n=1}^N (\mathbf{w}_1^\top \mathbf{x}_n - \mathbf{w}_1^\top \boldsymbol{\mu})^2 = \frac{1}{N} \sum_{n=1}^N \{\mathbf{w}_1^\top (\mathbf{x}_n - \boldsymbol{\mu})\}^2 = \mathbf{w}_1^\top \mathbf{S} \mathbf{w}_1$$

$\mathbf{S}$  is the  $D \times D$  cov matrix of the data:

$$\mathbf{S} = \frac{1}{N} \sum_{n=1}^N (\mathbf{x}_n - \boldsymbol{\mu})(\mathbf{x}_n - \boldsymbol{\mu})^\top$$

- Want  $\mathbf{w}_1$  such that variance  $\mathbf{w}_1^\top \mathbf{S} \mathbf{w}_1$  is maximized

$$\operatorname{argmax}_{\mathbf{w}_1} \mathbf{w}_1^\top \mathbf{S} \mathbf{w}_1 \quad \text{s.t.} \quad \mathbf{w}_1^\top \mathbf{w}_1 = 1$$

Need this constraint otherwise the objective's max will be infinity

For already centered data,  $\boldsymbol{\mu} = \mathbf{0}$  and

$$\mathbf{S} = \frac{1}{N} \sum_{n=1}^N \mathbf{x}_n \mathbf{x}_n^\top = \frac{1}{N} \mathbf{X} \mathbf{X}^\top$$



# Max. Variance Direction

Variance along the direction  $\mathbf{w}_1$

- Our objective function was  $\operatorname{argmax}_{\mathbf{w}_1} \mathbf{w}_1^T \mathbf{S} \mathbf{w}_1$  s.t.  $\mathbf{w}_1^T \mathbf{w}_1 = 1$
- Can construct a Lagrangian for this problem

$$\operatorname{argmax}_{\mathbf{w}_1} \mathbf{w}_1^T \mathbf{S} \mathbf{w}_1 + \lambda_1 (1 - \mathbf{w}_1^T \mathbf{w}_1)$$

- Taking derivative w.r.t.  $\mathbf{w}_1$  and setting to zero gives  $\mathbf{S} \mathbf{w}_1 = \lambda_1 \mathbf{w}_1$
- Therefore  $\mathbf{w}_1$  is an **eigenvector** of the cov matrix  $\mathbf{S}$  with eigenvalue  $\lambda_1$

- Claim:**  $\mathbf{w}_1$  is the eigenvector of  $\mathbf{S}$  with largest eigenvalue  $\lambda_1$ . Note that

$$\mathbf{w}_1^T \mathbf{S} \mathbf{w}_1 = \lambda_1 \mathbf{w}_1^T \mathbf{w}_1 = \lambda_1$$

- Thus variance  $\mathbf{w}_1^T \mathbf{S} \mathbf{w}_1$  will be max. if  $\lambda_1$  is the largest eigenvalue (and  $\mathbf{w}_1$  is the corresponding top eigenvector; also known as the first **Principal Component**)
- Other large variance directions can also be found likewise (with each being orthogonal to all others) using the eigendecomposition of cov matrix  $\mathbf{S}$  (this is PCA)

Note: Total variance of the data is equal to the sum of eigenvalues of  $\mathbf{S}$ , i.e.,  $\sum_{d=1}^D \lambda_d$

PCA would keep the top  $K < D$  such directions of largest variances

Note: In general,  $\mathbf{S}$  will have  $D$  eigvecs



# Understanding PCA: The reconstruction perspective



# Alternate Basis and Reconstruction

- Representing a data point  $\mathbf{x}_n = [x_{n1}, x_{n2}, \dots, x_{nD}]^T$  in the standard orthonormal basis  $\{\mathbf{e}_1, \mathbf{e}_2, \dots, \mathbf{e}_D\}$

$$\mathbf{x}_n = \sum_{d=1}^D x_{nd} \mathbf{e}_d$$

$\mathbf{e}_d$  is a vector of all zeros except a single 1 at the  $d^{\text{th}}$  position. Also,  $\mathbf{e}_d^T \mathbf{e}_{d'} = 0$  for  $d \neq d'$

- Let's represent the same data point in a new orthonormal basis  $\{\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_D\}$

$z_{nd}$  is the projection of  $\mathbf{x}_n$  along the direction  $\mathbf{w}_d$  since  $z_{nd} = \mathbf{w}_d^T \mathbf{x}_n = \mathbf{x}_n^T \mathbf{w}_d$  (verify)

$$\mathbf{x}_n = \sum_{d=1}^D z_{nd} \mathbf{w}_d$$

$\mathbf{z}_n = [z_{n1}, z_{n2}, \dots, z_{nD}]^T$  denotes the co-ordinates of  $\mathbf{x}_n$  in the new basis

- Ignoring directions along which projection  $z_{nd}$  is small, we can approximate  $\mathbf{x}_n$  as

$$\mathbf{x}_n \approx \hat{\mathbf{x}}_n = \sum_{d=1}^K z_{nd} \mathbf{w}_d = \sum_{d=1}^K (\mathbf{x}_n^T \mathbf{w}_d) \mathbf{w}_d = \sum_{d=1}^K (\mathbf{w}_d \mathbf{w}_d^T) \mathbf{x}_n$$

Note that  $\|\mathbf{x}_n - \sum_{d=1}^K (\mathbf{w}_d \mathbf{w}_d^T) \mathbf{x}_n\|^2$  is the reconstruction error on  $\mathbf{x}_n$ . Would like it to minimize w.r.t.  $\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_K$

- Now  $\mathbf{x}_n$  is represented by  $K < D$  dim. rep.  $\mathbf{z}_n = [z_{n1}, z_{n2}, \dots, z_{nK}]$  and (verify)

Also,  $\mathbf{x}_n \approx \mathbf{W}_K \mathbf{z}_n$

$$\mathbf{z}_n \approx \mathbf{W}_K^T \mathbf{x}_n$$

$\mathbf{W}_K = [\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_K]$  is the "projection matrix" of size  $D \times K$



# Minimizing Reconstruction Error

- We plan to use only  $K$  directions  $[\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_K]$  so would like them to be such that the total reconstruction error is minimized

$$\mathcal{L}(\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_K) = \sum_{n=1}^N \|\mathbf{x}_n - \hat{\mathbf{x}}_n\|^2 = \sum_{n=1}^N \left\| \mathbf{x}_n - \sum_{d=1}^K (\mathbf{w}_d \mathbf{w}_d^T) \mathbf{x}_n \right\|^2 = C - \sum_{d=1}^K \mathbf{w}_d^T \mathbf{S} \mathbf{w}_d \quad (\text{verify})$$

Constant; doesn't depend on the  $\mathbf{w}_d$ 's

Variance along  $\mathbf{w}_d$

- Each optimal  $\mathbf{w}_d$  can be found by solving

$$\operatorname{argmin}_{\mathbf{w}_d} \mathcal{L}(\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_K) = \operatorname{argmax}_{\mathbf{w}_d} \mathbf{w}_d^T \mathbf{S} \mathbf{w}_d$$

- Thus minimizing the reconstruction error is equivalent to maximizing variance
- The  $K$  directions can be found by solving the eigendecomposition of  $\mathbf{S}$
- Note:  $\sum_{d=1}^K \mathbf{w}_d^T \mathbf{S} \mathbf{w}_d = \operatorname{trace}(\mathbf{W}_K^T \mathbf{S} \mathbf{W}_K)$ 
  - Thus  $\operatorname{argmax}_{\mathbf{W}_K} \operatorname{trace}(\mathbf{W}_K^T \mathbf{S} \mathbf{W}_K)$  s.t. orthonormality on columns of  $\mathbf{W}_K$  is the same as solving the eigendec. of  $\mathbf{S}$  (recall that Spectral Clustering also required solving this)



# Principal Component Analysis

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Note: Can decide how many eigvecs to use based on how much variance we want to capture (recall that each  $\lambda_k$  gives the variance in the  $k^{\text{th}}$  direction (and their sum is the total variance))



# Singular Value Decomposition (SVD)

- Any matrix  $\mathbf{X}$  of size  $N \times D$  can be represented as the following decomposition

$$\mathbf{X} = \mathbf{U} \mathbf{\Lambda} \mathbf{V}^T = \sum_{k=1}^{\min\{N,D\}} \lambda_k \mathbf{u}_k \mathbf{v}_k^T$$

Diagonal matrix. If  $N > D$ , last  $D - N$  rows are all zeros; if  $D > N$ , last  $D - N$  columns are all zeros

- $\mathbf{U} = [\mathbf{u}_1, \mathbf{u}_2, \dots, \mathbf{u}_N]$  is  $N \times N$  matrix of **left singular vectors**, each  $\mathbf{u}_n \in \mathbb{R}^N$ 
  - $\mathbf{U}$  is also orthonormal
- $\mathbf{V} = [\mathbf{v}_1, \mathbf{v}_2, \dots, \mathbf{v}_D]$  is  $D \times D$  matrix of **right singular vectors**, each  $\mathbf{v}_d \in \mathbb{R}^D$ 
  - $\mathbf{V}$  is also orthonormal
- $\mathbf{\Lambda}$  is  $N \times D$  with only  $\min(N, D)$  diagonal entries - **singular values**
- Note: If  $\mathbf{X}$  is symmetric then it is known as eigenvalue decomposition ( $\mathbf{U} = \mathbf{V}$ )



# Low-Rank Approximation via SVD

- If we just use the top  $K < \min\{N, D\}$  singular values, we get a rank- $K$  SVD

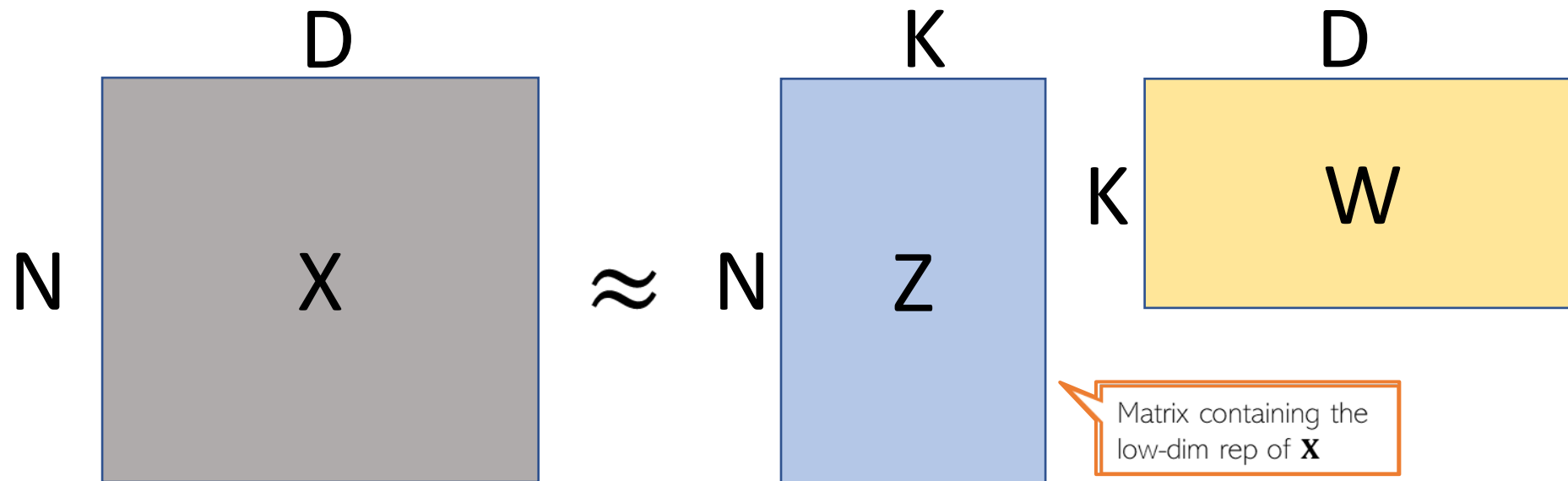
$$\mathbf{X} \approx \hat{\mathbf{X}} = \sum_{k=1}^K \lambda_k \mathbf{u}_k \mathbf{v}_k^T = \mathbf{U}_K \mathbf{\Lambda}_K \mathbf{V}_K^T$$

- Above SVD approx. can be shown to minimize the reconstruction error  $\|\mathbf{X} - \hat{\mathbf{X}}\|$ 
  - Fact: SVD gives the best rank- $K$  approximation of a matrix
- PCA is done by doing SVD on the covariance matrix  $\mathbf{S}$  (left and right singular vectors are the same and become eigenvectors, singular values become eigenvalues)



# Dim-Red as Matrix Factorization

- If we don't care about the orthonormality constraints, then dim-red can also be achieved by solving a matrix factorization problem on the data matrix  $\mathbf{X}$



Matrix containing the low-dim rep of  $\mathbf{X}$

$$\{\hat{\mathbf{Z}}, \hat{\mathbf{W}}\} = \operatorname{argmin}_{\mathbf{Z}, \mathbf{W}} \|\mathbf{X} - \mathbf{Z}\mathbf{W}\|^2$$

If  $K < \min\{D, N\}$ , such a factorization gives a low-rank approximation of the data matrix  $\mathbf{X}$

- Can solve such problems using ALT-OPT
- Can impose various constraints on  $\mathbf{Z}$  and  $\mathbf{W}$  (e.g., sparsity, non-negativity, etc)

