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Advice for applying machine learning

Deciding what to try next

Debugging a learning algorithm

You've implemented regularized linear regression on housing prices

$$J(\vec{w},b) = \frac{1}{2m} \sum_{i=1}^{m} (f_{\vec{w},b}(\vec{x}^{(i)}) - y^{(i)})^2 + \frac{\lambda}{2m} \sum_{j=1}^{n} w_j^2 \qquad \longleftarrow$$

But it makes unacceptably large errors in predictions. What do you try next?

Get more training examples \checkmark Try smaller sets of features Try getting additional features Try adding polynomial features $(x_1^2, x_2^2, x_1x_2, etc)$ Try decreasing λ Try increasing λ

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Machine learning diagnostic

Diagnostic: A test that you run to gain insight into what is/isn't working with a learning algorithm, to gain guidance into improving its performance.

Diagnostics can take time to implement but doing so can be a very good use of your time.





Evaluating and choosing models

Evaluating a model

Evaluating your model



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Evaluating your model

Dataset:



Train/test procedure for linear regression (with squared error cost)



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Train/test procedure for classification problem

Fit parameters by minimizing
$$J(\vec{w}, b)$$
 to find \vec{w}, b

$$J(\vec{w}, b)' = -\frac{1}{m} \sum_{i=1}^{m} \left[y^{(i)} \log \left(f_{\vec{w}, b}(\vec{x}^{(i)}) \right) + (1 - y^{(i)}) \log \left(1 - f_{\vec{w}, b}(\vec{x}^{(i)}) \right) \right] + \frac{\lambda}{2m} \sum_{j=1}^{n} w_j^2$$
Compute test error:

$$J_{test}(\vec{w}, b) = -\frac{1}{m_{test}} \sum_{i=1}^{m_{test}} \left[y^{(i)}_{test} \log \left(f_{\vec{w}, b}(\vec{x}^{(i)}_{test}) \right) + (1 - y^{(i)}_{test}) \log \left(1 - f_{\vec{w}, b}(\vec{x}^{(i)}_{test}) \right) \right]$$
Compute train error:

$$J_{train}(\vec{w}, b) = -\frac{1}{m_{train}} \sum_{i=1}^{m_{train}} \left[y^{(i)}_{train} \log \left(f_{\vec{w}, b}(\vec{x}^{(i)}_{train}) \right) + (1 - y^{(i)}_{train}) \log \left(1 - f_{\vec{w}, b}(\vec{x}^{(i)}_{train}) \right) \right]$$

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Train/test procedure for O/I classification problem

Fit parameters by minimizing $J(\vec{w}, b)$ to find \vec{w}, b

E.g.,

$$J(\vec{w},b) = -\frac{1}{m} \sum_{i=1}^{m} \left[y^{(i)} \log \left(f_{\vec{w},b} \right) \right]$$
fraction of the test set and the fraction of the test set is set that the algorithm has misclassified.
Compute test error:

$$J_{test}(\vec{w},b) = -\frac{1}{m_{test}} \sum_{i=1}^{m_{test}} \left[y \right]$$
Compute train error:

$$J_{train}(\vec{w},b) = -\frac{1}{m_{train}} \sum_{i=1}^{m_{train}} \sum_{i=1}^{m_{train}} \left[y \right]$$

$$J_{test}(\vec{w},b)$$
is the fraction of the test set that has been misclassified.

$$J_{train}(\vec{w},b) = -\frac{1}{m_{train}} \sum_{i=1}^{m_{train}} \sum$$

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Evaluating and choosing models

Model selection and training/cross validation/test sets

Model selection (choosing a model)



Once parameters \vec{w}, b are fit to the training set, the training error $J_{train}(\vec{w}, b)$ is likely lower than the actual generalization error.

 $J_{test}(\vec{w}, b)$ is better estimate of how well the model will generalize to new data than $J_{train}(\vec{w}, b)$.

 $+w_3x^3 + w_4x^4 + b$

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Model selection (choosing a model) $d=10 \ 10. \ f_{\vec{w},b}(\vec{x}) = w_1 x_1 + w_2 x^2 + \dots + w_{10} x^{10} + b -$ J_{test}(W<10>,b<10> $J_{test}(W^{<5>}, b^{<5>})$ Choose $w_1 x_1 + \dots + w_5 x^5 + b$ d=5How well does the model perform? Report test set error $J_{test}(w^{<5>}, b^{<5>})$? The problem is $J_{test}(w^{<5>}, b^{<5>})$ is likely to be an optimistic estimate of generalization error. Ie: An extra parameter d (degree of polynomial) was chosen using the test set.

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Training/cross validation/test set

Training error:
$$J_{train}(\vec{w},b) = \frac{1}{2m_{train}} \left[\sum_{i=1}^{m_{train}} (f_{\vec{w},b}(\vec{x}^{(i)}) - y^{(i)})^2 \right]$$

Cross validation
$$J_{cv}(\vec{w},b) = \frac{1}{2m_{cv}} \left[\sum_{i=1}^{m_{cv}} \left(f_{\vec{w},b} \left(\vec{x}_{cv}^{(i)} - y_{cv}^{(i)} \right)^2 \right] \left(\frac{\text{validation error}}{\text{dev error}} \right)^2 \right]$$

Test error: $J_{test}(\vec{w},b) = \frac{1}{2m_{test}} \left[\sum_{i=1}^{m_{test}} \left(f_{\vec{w},b} \left(\vec{x}_{test}^{(i)} - y_{test}^{(i)} \right)^2 \right] \right]$

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Model selection – choosing a neural network architecture



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Bias and variance

Diagnosing bias and variance



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Understanding bias and variance



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Diagnosing bias and variance

How do you tell if your algorithm has a bias or variance problem?



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Bias and variance

Regularization and bias/variance



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Choosing the regularization parameter λ Model: $f_{\vec{w},b}(x) = w_1 x + w_2 x^2 + w_3 x^3 + w_4 x^4 + b$ $\xrightarrow{1} 1. \operatorname{Try} \lambda = 0 \qquad \xrightarrow{min}_{\overrightarrow{w}, b} J(\overrightarrow{w}, b) \xrightarrow{w^{<1>}, b^{<1>}} \xrightarrow{J_{cv}(w^{<1>}, b^{<1>})} \\ \xrightarrow{2} 2. \operatorname{Try} \lambda = 0.01 \qquad \xrightarrow{w^{k}, b} J(\overrightarrow{w}, b) \xrightarrow{w^{<2>}, b^{<2>}} \xrightarrow{J_{cv}(w^{<2>}, b^{<2>})}$ $\rightarrow I_{cv}(w^{<3>}, b^{<3>})$ \rightarrow 3. Try $\lambda = 0.02$ \rightarrow 4. Try $\lambda = 0.04$ $J_{cv}(w^{<5>}, b^{<5>})$ \rightarrow 5. Try $\lambda = 0.08$ $\rightarrow w^{<12>}, b^{<12>} \rightarrow J_{cv}(w^{<12>}, b^{<12>})$ \rightarrow 12. Try $\lambda \approx 10$ Pick $w^{<5>}, b^{<5>}$ Report test error: $J_{test}(w^{<5>}, b^{<5>})$

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Bias and variance as a function of regularization parameter λ



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Bias and variance

Establishing a baseline level of performance

Speech recognition example : 10.6% : 10.8% Human level performance 0.2% Training error *J*_{train} 4.0% Cross validation error J_{cv} : 14.8%



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Establishing a baseline level of performance

What is the level of error you can reasonably hope to get to?

- Human level performance
- Competing algorithms performance
- Guess based on experience

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Bias/variance examples



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Bias and variance

Learning curves



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from high bias, getting mor training data will not (by itself) help much.

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Bias and variance

Deciding what to try next revisited

Debugging a learning algorithm

You've implemented regularized linear regression on housing prices

$$J(\vec{w},b) = \frac{1}{2m} \sum_{i=1}^{m} (f_{\vec{w},b}(\vec{x}^{(i)}) - y^{(i)})^2 + \frac{\lambda}{2m} \sum_{i=1}^{n} w_i^2$$

But it makes unacceptably large errors in predictions. What do you try next?

- → Get more training examples
- → Try getting additional features \leftarrow → Try adding polynomial features $(x_1^2, x_2^2, x_1x_2, etc)$
- \rightarrow Try decreasing $\lambda \leftarrow$
- \rightarrow Try increasing λ

fixes high variance fixes high variance fixes high bias fixes high bias fixes high bias fixes high bias


Bias and variance

Bias/variance and neural networks

The bias variance tradeoff



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Neural networks and bias variance

Large neural networks are low bias machines



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Neural networks and regularization



A large neural network will usually do as well or better than a smaller one so long as regularization is chosen appropriately.

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Machine learning development process

Iterative loop of ML development

Iterative loop of ML development

Choose architecture (model, data, etc.)



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Spam classification example

From: cheapsales@buystufffromme.com To: Andrew Ng Subject: Buy now!

Deal of the week! Buy now! Rolex w4tchs - \$100 Medlcine (any kind) - £50 Also low cost M0rgages available. From: Alfred Ng To: Andrew Ng Subject: Christmas dates?

Hey Andrew, Was talking to Mom about plans for Xmas. When do you get off work. Meet Dec 22? Alf



Building a spam classifier



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Building a spam classifier

How to try to reduce your spam classifier's error?

- Collect more data. E.g., "Honeypot" project.
- Develop sophisticated features based on email routing (from email header).
- Define sophisticated features from email body.
 E.g., should "discounting" and "discount" be treated as the same word.
- Design algorithms to detect misspellings. E.g., w4tches, med1cine, m0rtgage.

Iterative loop of ML development



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Machine learning development process

Error analysis

Error analysis



Building a spam classifier

How to try to reduce your spam classifier's error?

- <u>Collect more</u> data. E.g., "Honeypot" project.
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Iterative loop of ML development



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Machine learning development process

Adding data

Adding data

Add more data of everything. E.g., "Honeypot" project.

Add more data of the types where error analysis has indicated it might help.

Pharma spam

E.g., Go to unlabeled data and find more examples of Pharma related spam.

(X,Y)

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Data augmentation

Augmentation: modifying an existing training example to create a new training example.



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Data augmentation by introducing distortions



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Data augmentation for speech

Speech recognition example



Original audio (voice search: "What is today's weather?")



+ Noisy background: Crowd



+ Noisy background: Car



+ Audio on bad cellphone connection

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Data augmentation by introducing distortions

Distortion introduced should be representation of the type of noise/distortions in the test set.



Audio: Background noise, bad cellphone connection

 x_i = intensity (brightness) of pixel i $x_i \leftarrow x_i + random noise$

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Data synthesis

Synthesis: using artificial data inputs to create a new training example.

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Artificial data synthesis for photo OCR



[http://www.publicdomainpictures.net/view-image.php?image=5745&picture=times-square]

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Artificial data synthesis for photo OCR









Real data

[Adam Coates and Tao Wang]

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Artificial data synthesis for photo OCR





Synthetic data

Real data

[Adam Coates and Tao Wang]

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Engineering the data used by your system

Conventional model-centric approach:



Data-centric approach:



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Machine learning development process

Transfer learning: using data from a different task



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Why does transfer learning work?



detects detects detects edges corners curves/basic shapes





Curves / basic shapes

Edges

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use the same input type

Transfer learning summary

- 1. Download neural network parameters pretrained on a large dataset with same input type (e.g., images, audio, text) as your application (or train your own).
 1. M
- 2. Further train (fine tune) the network on your own data.

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Machine learning development process

Full cycle of a machine learning project

Full cycle of a machine learning project



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Deployment



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Machine learning development process

Fairness, bias, and ethics

Bias

Hiring tool that discriminates against women.

Facial recognition system matching dark skinned individuals to criminal mugshots.

Biased bank loan approvals.

Toxic effect of reinforcing negative stereotypes.



Adverse use cases

Deepfakes

Spreading toxic/incendiary speech through optimizing for engagement.

Generating fake content for commercial or political purposes. Using ML to build harmful products, commit fraud etc. Spam vs anti-spam : fraud vs anti-fraud.

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Guidelines

Get a diverse team to brainstorm things that might go wrong, with emphasis on possible harm to vulnerable groups.

Carry out literature search on standards/guidelines for your industry.

Audit systems against possible harm prior to deployment.



Develop mitigation plan (if applicable), and after deployment, monitor for possible harm.



Skewed datasets (optional)

Error metrics for skewed datasets

Rare disease classification example

Train classifier $f_{\vec{w},b}(\vec{x})$ (y = 1 if disease present, y = 0 otherwise)

Find that you've got 1% error on test set (99% correct diagnoses)

Only 0.5% of patients have the disease

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Precision/recall

y = 1 in presence of rare class we want to detect.



print("y=0")

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Skewed datasets (optional)

Trading off precision and recall

Trading off precision and recall

Logistic regression: $0 < f_{\vec{w},b}(\vec{x}) < 1$ Predict 1 if $f_{\vec{w},b}(\vec{x}) \ge 1$ Predict 0 if $f_{\vec{w},b}(\vec{x}) < 1$ 0.3 0.3 0.30.3

Suppose we want to predict y = 1 (rare disease) only if very confident.

->> higher precision, lower recall.

Suppose we want to avoid missing too many cases of rare disease (when in doubt predict y = 1)

-> lower precision, higher recall.

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More generally predict 1 if: $f_{\vec{w},b}(\vec{x}) \ge$ threshold.



Recall

F1 score

How to compare precision/recall numbers?

