

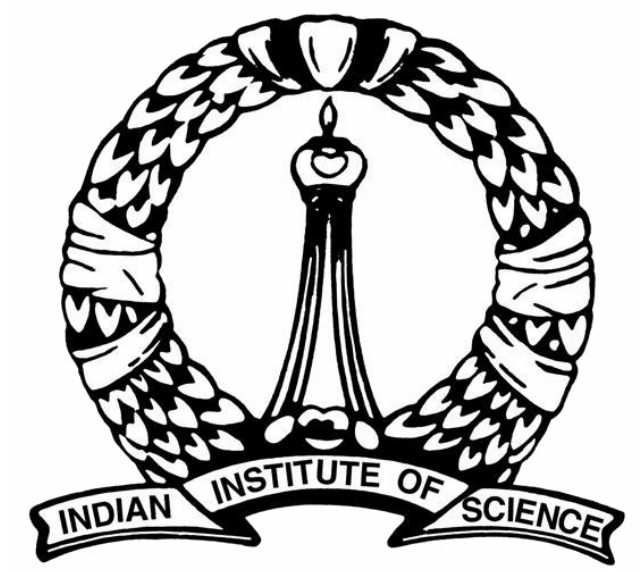
Surrogate Functions for Maximizing Precision at the Top

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The Goal

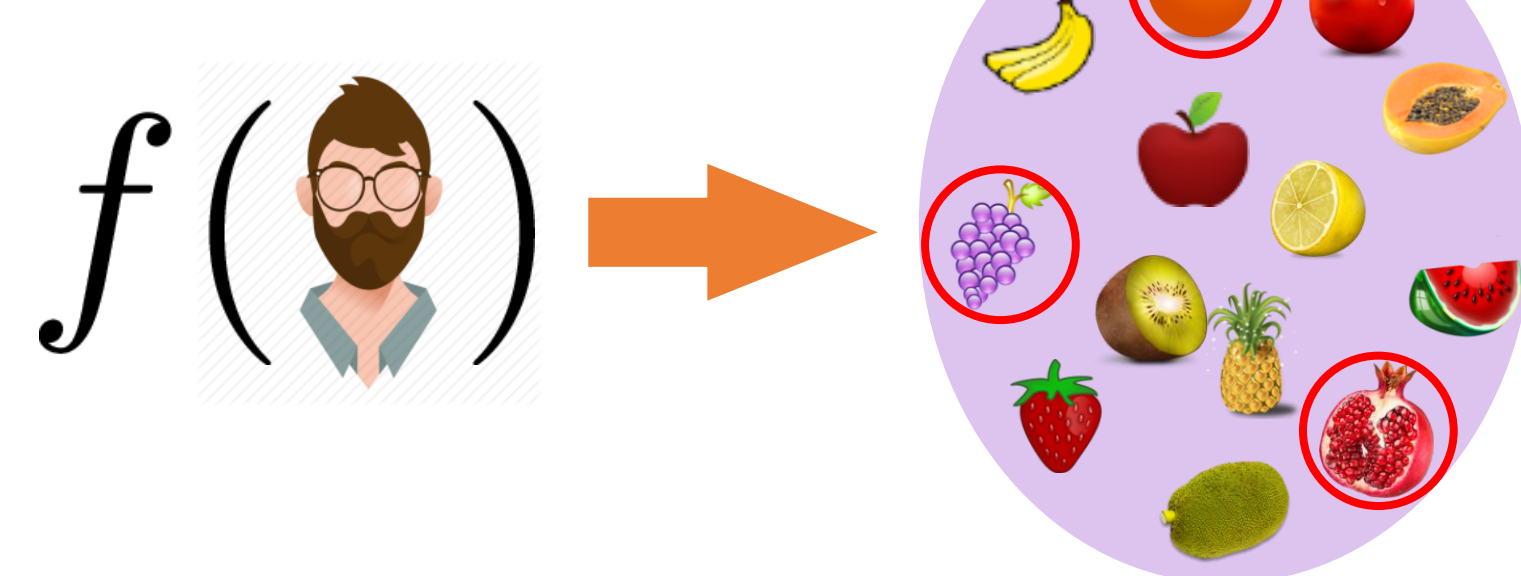
Scalable routines for **provable** maximization of precision at the top of ranked lists

Applications

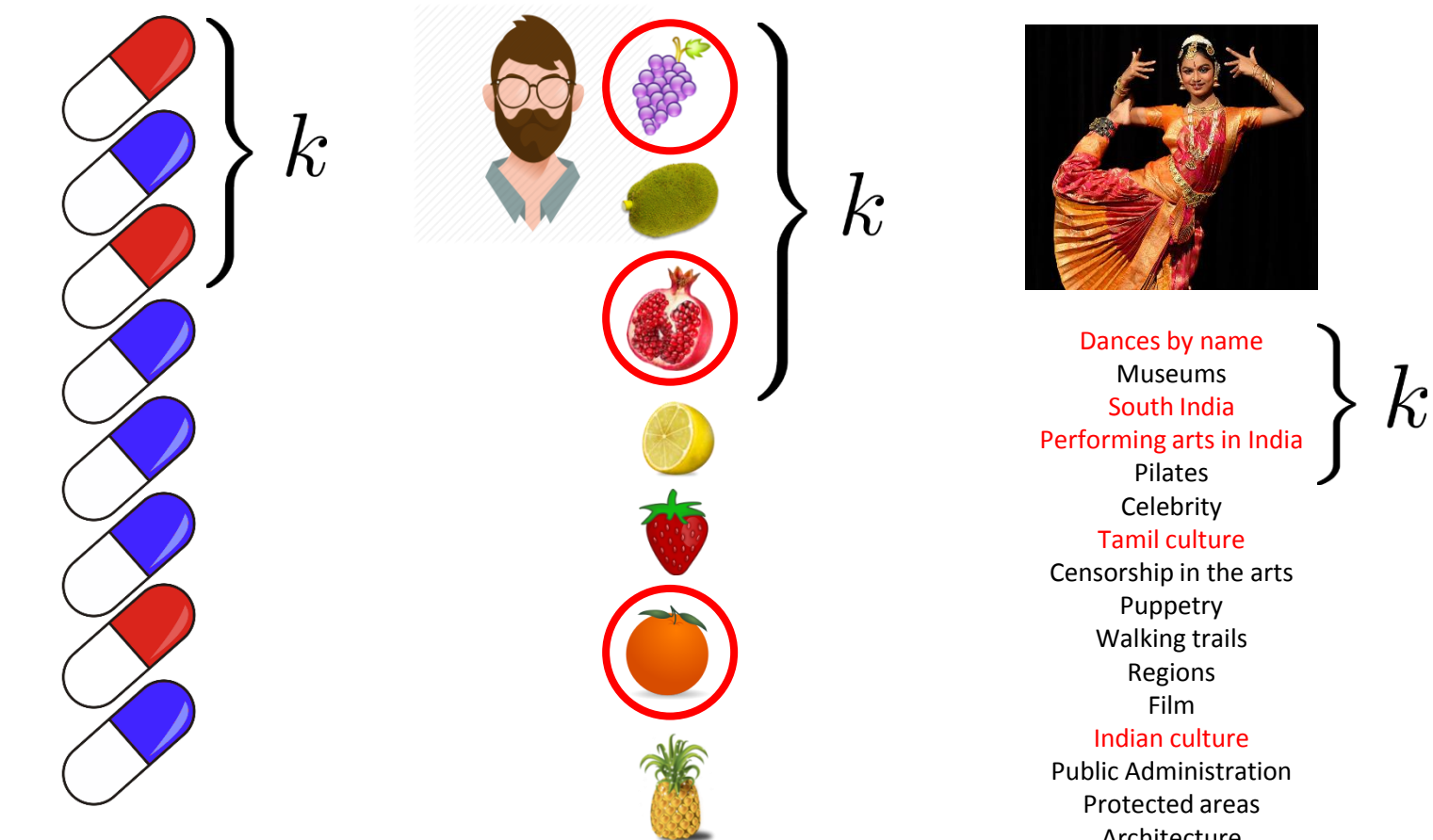
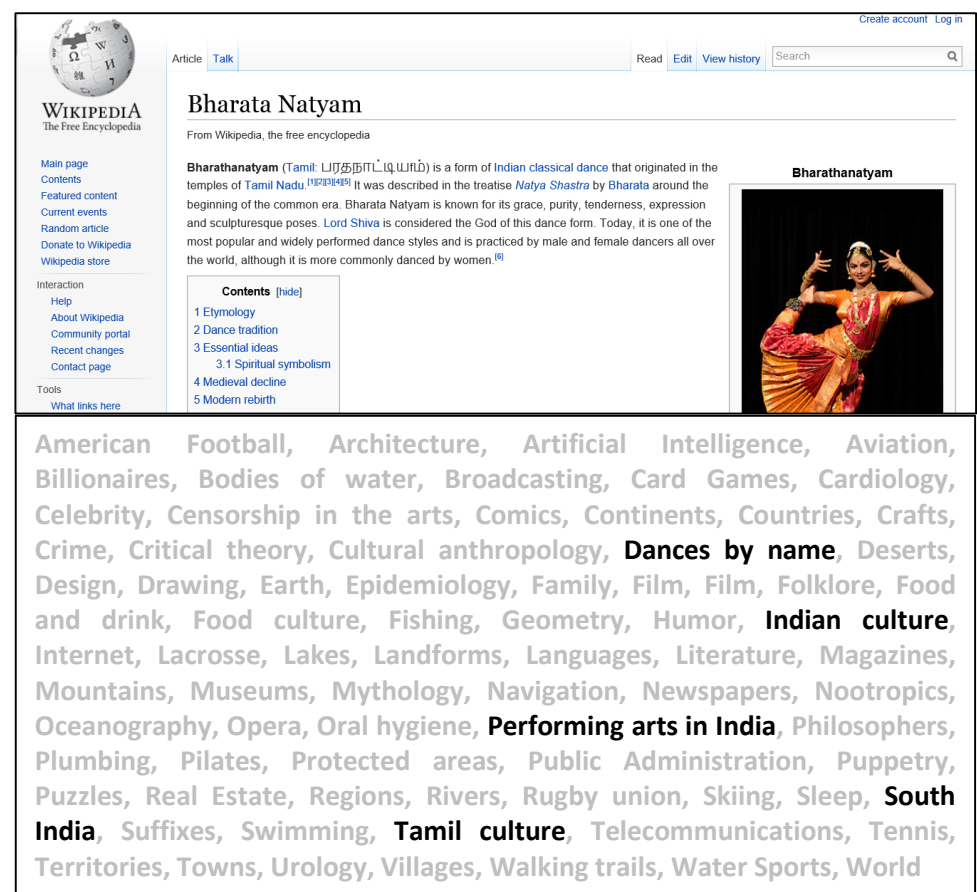
Drug Discovery



Recommendation Systems



Document Tagging



Rank objects in order of (perceived) **relevance scores** and retrieve **top ranked** objects

prec@k(·) Error Function

Prec@k(s): # irrelevant objects in top-k positions if sorted by scores s

- Non-convex, non-smooth performance measure
- **Non-additive**: direct application of SGD/Perceptron methods not possible
- Existing Work [Joachims 05]
Struct-SVM surrogates: not satisfactory
Cutting-plane solvers: unsuitable for large, streaming data

Methodology

- Given n objects (\mathbf{x}_i, y_i) , $y_i \in \{0, 1\}$
- Assign scores $s = (s_1, s_2, \dots, s_n)$
- Predict top- k scoring objects as *relevant*
- Learn models that predict *good* score vectors
- Learning on streaming data?

$$s(\text{pill}) = \langle \mathbf{w}, \phi(\text{pill}) \rangle$$

Question I

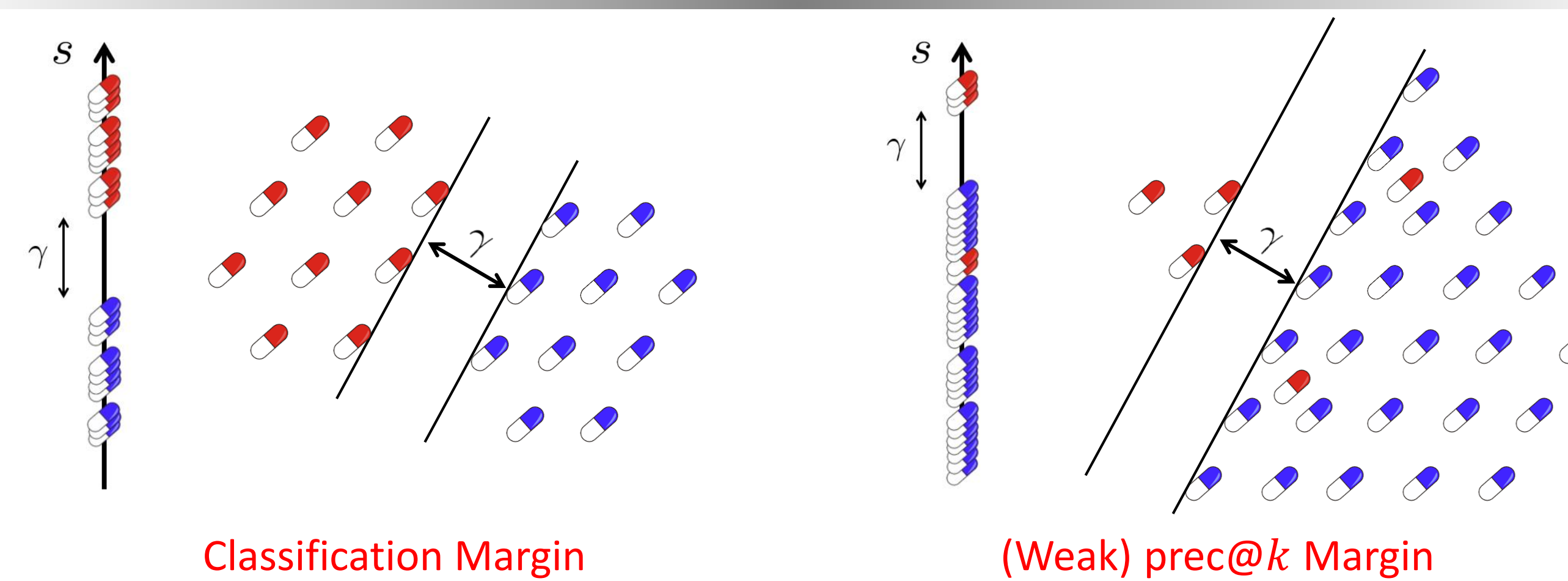
Convex, Upper-bounding and Conditionally Consistent surrogates for prec@k

What is a good Surrogate for prec@k?

- Convexity (CV)
 $\ell_{\text{prec@k}}(s)$ is convex over \mathbb{R}^n
- Upper-bounding Property (UB)
 $\ell_{\text{prec@k}}(s) \geq \text{prec@k}(s) \quad \forall s$
- Tight under a Margin (TuM)
For classes of score vectors \mathcal{S} satisfying an appropriate **margin condition**
 $\min_{s \in \mathcal{S}} \ell_{\text{prec@k}}(s) = \min_{s \in \mathcal{S}} \text{prec@k}(s)$

	Struct-SVM	Ramp (Our)	Avg (Our)
CV	✓	✗	✓
UB	✗	✓	✓
TuM	✗	✓	✓

A Notion of Margin for prec@k



Surrogates for prec@k

Ramp Surrogate $\ell_{\text{prec@k}}^{\text{ramp}}(s)$

$$\max_{\|\hat{\mathbf{y}}\|_0=k} \left\{ \text{prec@k}(\hat{\mathbf{y}}) + \sum \hat{y}_i s_i \right\} - \max_{\|\hat{\mathbf{y}}\|_0=k, \text{prec@k}(\hat{\mathbf{y}})=0} \sum \tilde{y}_i s_i$$

Penalize score vectors that don't give k relevant objects the highest scores

Avg Surrogate $\ell_{\text{prec@k}}^{\text{avg}}(s)$

$$C(\hat{\mathbf{y}}) = \frac{n_+ - k + \text{prec@k}(\hat{\mathbf{y}})}{n_+ - k}$$

$$\max_{\|\hat{\mathbf{y}}\|_0=k} \left\{ \text{prec@k}(\hat{\mathbf{y}}) + \sum (\hat{y}_i - y_i) s_i + \frac{1}{C(\hat{\mathbf{y}})} \sum (1 - \hat{y}_i) y_i s_i \right\}$$

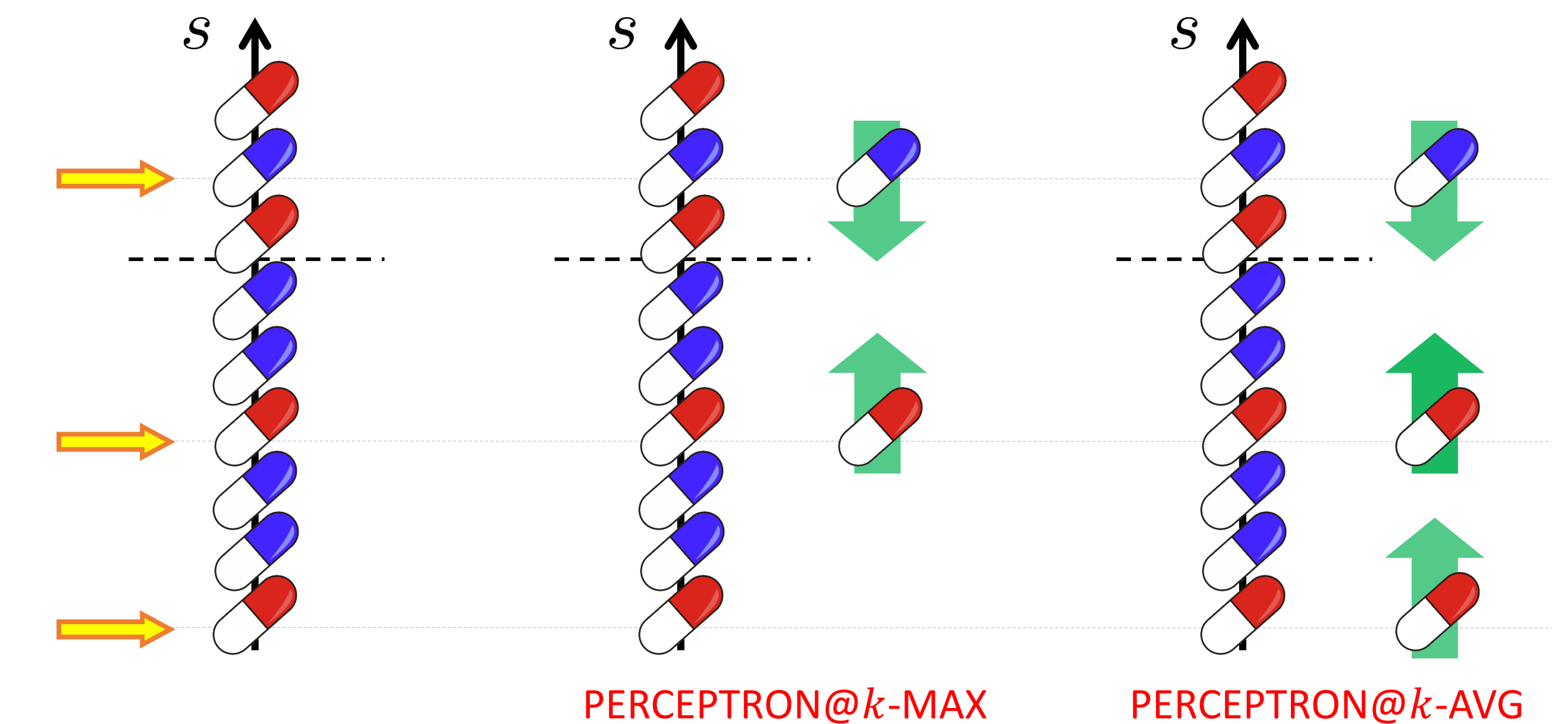
Relax the Ramp surrogate or else add corrections to the struct-SVM surrogate

Lemma: The avg (ramp) surrogate is **tight** for any class of score vectors \mathcal{S} that contains a score vector realizing a unit (weak) prec@k margin.

Question II

Scalable optimization of prec@k in large-scale and streaming data settings

PERCEPTRON@k Algorithm for Optimizing prec@k



PERCEPTRON@k-MAX

$$\mathbf{w}_{\text{new}} = \mathbf{w}_{\text{old}} + \phi(\text{pill}) - \phi(\text{pill})$$

PERCEPTRON@k-AVG

$$\mathbf{w}_{\text{new}} = \mathbf{w}_{\text{old}} + \frac{\phi(\text{pill}) + \phi(\text{pill})}{2} - \phi(\text{pill})$$

Lemma: If there exists a linear scoring function that realizes a prec@k margin of γ , then PERCEPTRON@k-AVG terminates in $4k/\gamma^2$ steps

Lemma: If PERCEPTRON@k-AVG is executed for T steps and $\Delta_t = \text{prec@k}(\mathbf{w}_t)$,

$$\sum_{t=1}^T \Delta_t \leq \min_{\mathbf{w} \in \mathcal{W}} \left(\|\mathbf{w}\|_2 \sqrt{4k} + \sqrt{T \cdot \ell_{\text{prec@k}}^{\text{avg}}(\mathbf{w})} \right)^2$$

Other Results: OTB and UC bounds for prec@k and its surrogates

Experiments

- Gradient descent-based approach GD@k based on surrogates
- Mini-batch versions of PERCEPTRON@k and GD@k
- Mistake/generalization bounds via OTB/UC

