# **Exponential Family Distributions and Conditional Models**

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Exponential Family Distributions and Conditional Models

• Exponential family distributions (a very important class of distributions)

$$p(\boldsymbol{x}|\theta) = \frac{1}{Z(\theta)}h(\boldsymbol{x})\exp[\theta^{\top}\phi(\boldsymbol{x})] = h(\boldsymbol{x})\exp[\theta^{\top}\phi(\boldsymbol{x}) - A(\theta)]$$

• Conditional models and parameter estimation for them (our example: Prob. Linear Regression)

$$p(y_n|\boldsymbol{w},\boldsymbol{x}_n,\beta) = \mathcal{N}(y_n|\boldsymbol{w}^{\top}\boldsymbol{x}_n,\beta^{-1})$$



# Exponential Family (Pitman, Darmois, Koopman, Late 1930s)

• Defines a class of distributions. An Exponential Family distribution is of the form

$$p(\boldsymbol{x}|\theta) = \frac{1}{Z(\theta)}h(\boldsymbol{x})\exp[\theta^{\top}\phi(\boldsymbol{x})] = h(\boldsymbol{x})\exp[\theta^{\top}\phi(\boldsymbol{x}) - A(\theta)]$$

*x* ∈ X<sup>m</sup> is the random variable being modeled (where X denotes some space, e.g., ℝ or {0,1})
θ ∈ ℝ<sup>d</sup>: Natural parameters or canonical parameters defining the distribution
φ(x) ∈ ℝ<sup>d</sup>: Sufficient statistics (another random variable)

• Why "sufficient":  $p(x|\theta)$  as a function of  $\theta$  depends on x only via  $\phi(x)$ 

•  $Z(\theta) = \int h(\mathbf{x}) \exp[\theta^{\top} \phi(\mathbf{x})] d\mathbf{x}$ : Partition function

•  $A(\theta) = \log Z(\theta)$ : Log-partition function (also called the <u>cumulant function</u>)

•  $h(\mathbf{x})$ : A constant (doesn't depend on  $\theta$ )

### Expressing a Distribution in Exponential Family Form

• Recall the form of exp-fam distribution:  $h(\mathbf{x}) \exp[\theta^{\top} \phi(\mathbf{x}) - A(\theta)]$ 

• To write any exp-fam dist p() in the above form, write it as  $exp(\log p())$ , e.g., for Binomial

$$\exp \left(\log \operatorname{Binomial}(x|N,\mu)\right) = \exp \left(\log \binom{N}{x} \mu^{x} (1-\mu)^{N-x}\right)$$
$$= \exp \left(\log \binom{N}{x} + x \log \mu + (N-x) \log(1-\mu)\right)$$
$$= \binom{N}{x} \exp \left(x \log \frac{\mu}{1-\mu} - N \log(1-\mu)\right)$$

• Now compare the resulting expression with the exponential family form

$$p(\mathbf{x}|\theta) = h(\mathbf{x}) \exp(\theta^{\top} \phi(\mathbf{x}) - A(\theta))$$

.. to identify the natural parameters, sufficient statistics, log-partition function, etc.

# (Univariate) Gaussian as Exponential Family

• Let's try to write a univariate Gaussian in the exponential family form

$$p(\mathbf{x}|\theta) = h(\mathbf{x}) \exp[\theta^{\top} \phi(\mathbf{x}) - \mathbf{A}(\theta)]$$

• Recall the standard definition of a univariate Gaussian (already has exp in it, so less work :))

$$\mathcal{N}(x|\mu,\sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left[-\frac{(x-\mu)^2}{2\sigma^2}\right] = \frac{1}{\sqrt{2\pi}} \exp\left[\frac{\mu}{\sigma^2}x - \frac{1}{2\sigma^2}x^2 - \frac{\mu^2}{2\sigma^2} - \log\sigma\right]$$
  
•  $h(x) = \frac{1}{\sqrt{2\pi}}$   
=  $\frac{1}{\sqrt{2\pi}} \exp\left[\left[-\frac{\mu}{\sigma^2}\right]^\top \begin{bmatrix} x\\ x^2 \end{bmatrix} - \left(\frac{\mu^2}{2\sigma^2} + \log\sigma\right)\right]$   
•  $\theta = \left[-\frac{\mu}{\sigma^2}\right] = \begin{bmatrix}\theta_1\\\theta_2\end{bmatrix}$ , and  $\begin{bmatrix}\mu\\\sigma^2\end{bmatrix} = \begin{bmatrix}-\frac{\theta_1}{2\theta_2}\\-\frac{1}{2\theta_2}\end{bmatrix}$   
•  $\phi(x) = \begin{bmatrix}x\\x^2\end{bmatrix}$   
•  $A(\theta) = \frac{\mu^2}{2\sigma^2} + \log\sigma = \frac{-\theta_1^2}{4\theta_2} - \frac{1}{2}\log(-2\theta_2) - \frac{1}{2}\log(2\pi)$ 



# **Other Examples**

• Many other distribution belong to the exponential family

- Bernoulli
- ø Beta
- Gamma
- Multinoulli/Multinomial
- Dirichlet
- Multivariate Gaussian
- .. and many more ( https://en.wikipedia.org/wiki/Exponential\_family )
- Note: Not all distributions belong to the exponential family, e.g.,
  - Uniform distribution ( $x \sim \text{Unif}(a, b)$ )
  - Student-t distribution
  - Mixture distributions (e.g., mixture of Gaussians)



### **Log-Partition Function**

•  $A(\theta) = \log Z(\theta) = \log \int h(\mathbf{x}) \exp[\theta^{\top} \phi(\mathbf{x})] d\mathbf{x}$  is the log-partition function

- $A(\theta)$  is also called the cumulant function
- Derivatives of  $A(\theta)$  can be used to generate the cumulants of the sufficient statistics  $\phi(\mathbf{x})$
- Exercise: Assume  $\theta$  to be a scalar (thus  $\phi(\mathbf{x})$  is also scalar). Show that the first and the second derivatives of  $A(\theta)$  are

$$\begin{array}{lll} \frac{dA}{d\theta} &=& \mathbb{E}_{p(\boldsymbol{x}|\theta)}[\phi(\boldsymbol{x})] \\ \frac{d^{2}A}{d\theta^{2}} &=& \mathbb{E}_{p(\boldsymbol{x}|\theta)}[\phi^{2}(\boldsymbol{x})] - \left[\mathbb{E}_{p(\boldsymbol{x}|\theta)}[\phi(\boldsymbol{x})]\right]^{2} = \operatorname{var}[\phi(\boldsymbol{x})] \end{array}$$

• Note: The above result also holds when  $\theta$  and  $\phi(\mathbf{x})$  are vector-valued (the "var" will be "covar")

• Important:  $A(\theta)$  is a **convex function** of  $\theta$ . Why?

# **MLE for Exponential Family Distributions**

• Suppose we have data  $\mathcal{D} = \{ x_1, \dots, x_N \}$  drawn i.i.d. from an exponential family distribution

$$p(\mathbf{x}|\theta) = h(\mathbf{x}) \exp \left[\theta^{\top} \phi(\mathbf{x}) - A(\theta)\right]$$

• To do MLE, we need the overall likelihood. This is simply a product of the individual likelihoods

$$p(\mathcal{D}|\theta) = \prod_{i=1}^{N} p(\mathbf{x}_{i}|\theta) = \left[\prod_{i=1}^{N} h(\mathbf{x}_{i})\right] \exp\left[\theta^{\top} \sum_{i=1}^{N} \phi(\mathbf{x}_{i}) - NA(\theta)\right] = \left[\prod_{i=1}^{N} h(\mathbf{x}_{i})\right] \exp\left[\theta^{\top} \phi(\mathcal{D}) - NA(\theta)\right]$$

• To estimate  $\theta$  (as we'll see shortly), we only need  $\phi(\mathcal{D}) = \sum_{i=1}^{N} \phi(\mathbf{x}_i)$  and N

• Size of  $\phi(\mathcal{D}) = \sum_{i=1}^{N} \phi(\mathbf{x}_i)$  does not grow with N (same as the size of each  $\phi(\mathbf{x}_i)$ )

- Only exponential family distributions have finite-sized sufficient statistics
  - No need to store all the data; can simply store and recursively update the sufficient statistics with more and more data
  - Very useful when doing probabilistic/Bayesian inference with large-scale data sets. Also useful in online parameter estimation problems.

### **MLE and Moment Matching**

• The likelihood is of the form  $p(\mathcal{D}|\theta) = \left[\prod_{i=1}^{N} h(\mathbf{x}_i)\right] \exp\left[\theta^{\top} \phi(\mathcal{D}) - NA(\theta)\right]$ 

- The log-likelihood is (ignoring constant w.r.t.  $\theta$ ): log  $p(\mathcal{D}|\theta) = \theta^{\top}\phi(\mathcal{D}) NA(\theta)$
- Note: This is concave in  $\theta$  (since  $-A(\theta)$  is concave). Maximization will yield a global maxima of  $\theta$
- MLE for exp-fam distributions can <u>also</u> be seen as doing moment-matching. To see this, note that  $\nabla_{\theta} \left[ \theta^{\top} \phi(\mathcal{D}) - NA(\theta) \right] = \phi(\mathcal{D}) - N \nabla_{\theta} [A(\theta)] = \phi(\mathcal{D}) - N \mathbb{E}_{p(\mathbf{x}|\theta)} [\phi(\mathbf{x})] = \sum_{i=1}^{N} \phi(\mathbf{x}_{i}) - N \mathbb{E}_{p(\mathbf{x}|\theta)} [\phi(\mathbf{x})]$
- Therefore, at the "optimal" (i.e., MLE)  $\hat{\theta}$ , where the derivative is 0, the following must hold

$$\mathbb{E}_{p(\boldsymbol{x}|\boldsymbol{\theta})}[\phi(\boldsymbol{x})] = \frac{1}{N} \sum_{i=1}^{N} \phi(\boldsymbol{x}_i)$$

• This is basically matching the expected moments of the distribution with empirical moments ("empirical" here means what we compute using the observed data)

### Moment Matching: An Example

• Given N observations  $x_1, \ldots, x_N$  from a univariate Gaussian  $N(x|\mu, \sigma^2)$ , doing moment-matching

$$\mathbb{E}[\phi(x)] = \frac{1}{N} \sum_{i=1}^{N} \phi(x_i)$$
  
• The "true", i.e., expected moments:  $\mathbb{E}[\phi(x)] = \mathbb{E}\begin{bmatrix}x\\x^2\end{bmatrix}$ . Therefore  
 $\mathbb{E}\begin{bmatrix}x\\x^2\end{bmatrix} = \begin{bmatrix}\frac{1}{N} \sum_{i=1}^{N} x_i\\\frac{1}{N} \sum_{i=1}^{N} x_i^2\end{bmatrix}$ 

• For a univariate Gaussian, note that  $\mathbb{E}[x] = \mu$  and  $\mathbb{E}[x^2] = var[x] + \mathbb{E}[x]^2 = \sigma^2 + \mu^2$ 

• Thus we have two equations and two unknowns

• From the first equation, we immediately get  $\mu = \frac{1}{N} \sum_{i=1}^{N} x_i$ 

• From the second equation, we get  $\sigma^2 = \mathbb{E}[x^2] - \mu^2 = \frac{1}{N} \sum_{i=1}^N x_i^2 - \mu^2 = \frac{1}{N} \sum_{i=1}^N (x_i - \mu)^2$ 

### **Bayesian Inference for Exponential Family Distributions**

We saw that the total likelihood given N i.i.d. observations 
$$\mathcal{D}\{\mathbf{x}_1, \dots, \mathbf{x}_N\}$$
  
$$p(\mathcal{D}|\theta) \propto \exp\left[\theta^\top \phi(\mathcal{D}) - NA(\theta)\right] \qquad \text{where} \quad \phi(\mathcal{D}) = \sum_{i=1}^N \phi(\mathbf{x}_i)$$

• Let's choose the following prior (note: it looks similar in terms of  $\theta$  within the exponent)

$$p( heta|
u_0, au_0) = h( heta) \exp\left[ heta^{ op} au_0 - oldsymbol{
u}_0 A( heta) - A_c(
u_0, au_0)
ight]$$

• Ignoring the prior's log-partition function  $A_c(\nu_0, \tau_0) = \log \int_{\theta} h(\theta) \exp \left[\theta^{\top} \tau_0 - \nu_0 A(\theta)\right] d\theta$ 

$$\left| p(\theta | \nu_0, \boldsymbol{\tau}_0) \propto h(\theta) \exp \left[ \theta^\top \boldsymbol{\tau}_0 - \boldsymbol{\nu}_0 A(\theta) 
ight] 
ight.$$

• Comparing the prior's form with the likelihood, we notice that

- $\circ \ \nu_0$  is like the number of "pseudo-observations" coming from the prior
- $au_0$  is the total sufficient statistics of these  $u_0$  pseudo-observations



# The Posterior Distribution

• As we saw, the likelihood is

$$p(\mathcal{D}|\theta) \propto \exp\left[\theta^{\top}\phi(\mathcal{D}) - NA(\theta)\right] \quad \text{where} \quad \phi(\mathcal{D}) = \sum_{i=1}^{N} \phi(\mathbf{x}_i)$$
  
• And the prior we chose is
$$p(\theta|\nu_0, \tau_0) \propto h(\theta) \exp\left[\theta^{\top}\tau_0 - \nu_0 A(\theta)\right]$$

• For this form of the prior, the posterior  $p(\theta|\mathcal{D}) \propto p(\theta)p(\mathcal{D}|\theta)$  will be

$$p(\theta|\mathcal{D}) \propto h(\theta) \exp \left[ \theta^{\top}(\tau_0 + \phi(\mathcal{D})) - (\nu_0 + N)A(\theta) 
ight]$$

- Note that the posterior has the same form as the prior; such a prior is called a **conjugate prior** (note: all exponential family distributions have a conjugate prior having a form shown as above)
- Thus posterior hyperparams  $u_0', \tau_0'$  are obtained by simply adding "stuff" to prior's hyperparams

 $\begin{array}{rcl} \nu_0' & \leftarrow & \nu_0 + N & (\text{no. of pseudo-obs} + \text{no. of actual obs}) \\ \tau_0' & \leftarrow & \tau_0 + \phi(\mathcal{D}) & (\text{total suff-stats from pseudo-obs} + \text{total suff-stats from actual obs}) \end{array}$ 

• Note: Prior's log-partition function  $A_c(\nu_0, \tau_0)$  updates to posterior's:  $A_c(\nu_0 + N, \tau_0 + \phi(D))$ 

### The Posterior Distribution

• Assuming the prior  $p(\theta|\nu_0, \tau_0) \propto h(\theta) \exp \left[\theta^\top \tau_0 - \nu_0 A(\theta)\right]$ , the posterior was  $p(\theta|D) \propto h(\theta) \exp \left[\theta^\top (\tau_0 + \phi(D)) - (\nu_0 + N)A(\theta)\right]$ 

• Assuming  $\tau_0 = \nu_0 \overline{\tau}_0$ , we can also write the prior as  $p(\theta | \nu_0, \overline{\tau}_0) \propto \exp \left[ \theta^\top \nu_0 \overline{\tau}_0 - \nu_0 A(\theta) \right]$ 

Can think of τ
<sub>0</sub> = τ<sub>0</sub>/ν<sub>0</sub> as the <u>average</u> sufficient statistics <u>per pseudo-observation</u>
 The posterior can be written as

$$p(\theta|\mathcal{D}) \propto h(\theta) \exp\left[\theta^{\top} (\nu_0 + N) \frac{\nu_0 \bar{\tau}_0 + \phi(\mathcal{D})}{\nu_0 + N} - (\nu_0 + N) A(\theta)\right]$$

• Denoting  $\bar{\phi} = \frac{\phi(D)}{N}$  as the average suff-stats per real observation, the posterior updates are

$$egin{array}{rll} 
u_0' &\leftarrow & 
u_0 + N \ ar{ au}_0' &\leftarrow & rac{
u_0 ar{ au}_0 + N ar{ au}}{
u_0 + N} \end{array}$$

• Note that the posterior hyperparam  $\bar{\tau}'_0$  is a convex combination of the average suff-stats  $\bar{\tau}_0$  of the  $\nu_0$  pseudo-observations and the average suff-stats  $\bar{\phi}$  of the N actual observations

- Assume some past (training) data  $\mathcal{D} = \{ x_1, \dots, x_N \}$  generated from an exp. family distribution
- Assme some test data  $\mathcal{D}' = \{ \widetilde{\pmb{x}}_1, \dots, \widetilde{\pmb{x}}_{\mathcal{N}'} \}$  from the same distribution ( $\mathcal{N}' \geq 1$ )
- The posterior predictive distribution of  $\mathcal{D}'$  (probability distribution of new data given old data)

$$p(\mathcal{D}'|\mathcal{D}) = \int p(\mathcal{D}'| heta) p( heta|\mathcal{D}) d heta$$

• We've already seen some specific examples of computing the posterior predictive dist., e.g.,

- Beta-Bernoulli case: Posterior predictive distribution of next coin toss
- Dirichlet-Multinoulli case: Posterior predictive distribution of next dice roll
- Gaussian-Gaussian, Gaussian-IG, Gaussian-Gamma, Gaussian-NIG, Gaussian-NG case: Posterior predictive distribution of the next observation
- Nice Property: If the likelihood is an exponential family distribution, prior is conjugate (and thus is the posterior), the posterior predictive always has a closed form expression (shown next)

• Recall the form of the likelihood  $p(\mathcal{D}|\theta)$  for exp. family dist.

$$p(\mathcal{D}|\theta) = \left[\prod_{i=1}^{N} h(\mathbf{x}_i)\right] \exp\left[\theta^{\top} \phi(\mathcal{D}) - NA(\theta)\right]$$

• The conjugate prior was

$$p( heta|
u_0, au_0) = h( heta) \exp\left[ heta^ op au_0 - 
u_0 A( heta) - A_c(
u_0, au_0)
ight]$$

• For this choice of the conjugate prior, the posterior was shown to be

$$p(\theta|\mathcal{D}) = h(\theta) \exp\left[\theta^{\top}(\tau_0 + \phi(\mathcal{D})) - (\nu_0 + N)A(\theta) - A_c(\nu_0 + N, \tau_0 + \phi(\mathcal{D}))\right]$$

• For the test data  $\mathcal{D}'$ , the likelihood will be

$$p(\mathcal{D}'|\theta) = \left[\prod_{i=1}^{N'} h(\tilde{\mathbf{x}}_i)\right] \exp\left[\theta^{\top} \phi(\mathcal{D}') - N' A(\theta)\right] \quad \text{where} \quad \phi(\mathcal{D}') = \sum_{i=1}^{N'} \phi(\tilde{\mathbf{x}}_i)$$

• Therefore the posterior predictive distribution will be

$$p(\mathcal{D}'|\mathcal{D}) = \int p(\mathcal{D}'|\theta)p(\theta|\mathcal{D})d\theta$$
  
= 
$$\int \underbrace{\left[\prod_{i=1}^{N'} h(\tilde{\mathbf{x}}_i)\right]}_{\text{constant w.r.t. }\theta} \exp\left[\theta^{\top}\phi(\mathcal{D}') - N'A(\theta)\right]h(\theta) \exp\left[\theta^{\top}(\tau_0 + \phi(\mathcal{D})) - (\nu_0 + N)A(\theta) - \underbrace{A_c(\nu_0 + N, \tau_0 + \phi(\mathcal{D}))}_{\text{constant w.r.t. }\theta}\right]d\theta$$

• The above gets simplified further into

$$p(\mathcal{D}'|\mathcal{D}) = \left[\prod_{i=1}^{N'} h(\tilde{\mathbf{x}}_i)\right] \frac{\int h(\theta) \exp\left[\theta^\top (\tau_0 + \phi(\mathcal{D}) + \phi(\mathcal{D}')) - (\nu_0 + N + N')A(\theta)\right] d\theta}{\exp\left[A_c(\nu_0 + N, \tau_0 + \phi(\mathcal{D}))\right]}$$
$$= \left[\prod_{i=1}^{N'} h(\tilde{\mathbf{x}}_i)\right] \frac{Z_c(\nu_0 + N + N', \tau_0 + \phi(\mathcal{D}) + \phi(\mathcal{D}'))}{\exp\left[A_c(\nu_0 + N, \tau_0 + \phi(\mathcal{D}))\right]}$$

where  $Z_c(\nu_0 + N + N', \tau_0 + \phi(\mathcal{D}) + \phi(\mathcal{D}')) = \int h(\theta) \exp\left[\theta^\top(\tau_0 + \phi(\mathcal{D}) + \phi(\mathcal{D}')) - (\nu_0 + N + N')A(\theta)\right] d\theta$ 

• Since  $A_c = \log Z_c$  or  $Z_c = \exp(A_c)$ , we can write the posterior predictive distribution as

$$p(\mathcal{D}'|\mathcal{D}) = \left[\prod_{i=1}^{N'} h(\tilde{\mathbf{x}}_i)\right] \frac{Z_c(\nu_0 + N + N', \tau_0 + \phi(\mathcal{D}) + \phi(\mathcal{D}'))}{Z_c(\nu_0 + N, \tau_0 + \phi(\mathcal{D}))}$$
$$= \left[\prod_{i=1}^{N'} h(\tilde{\mathbf{x}}_i)\right] \exp\left[A_c(\nu_0 + N + N', \tau_0 + \phi(\mathcal{D}) + \phi(\mathcal{D}')) - A_c(\nu_0 + N, \tau_0 + \phi(\mathcal{D}))\right]$$

- Therefore the posterior predictive is proportional to ...
  - .. the ratio of two partition functions of two "posterior distributions" (one with N + N' examples and the other with N examples)
  - .. or exponential of the difference of the corresponding log-partition functions
- Note that the form of  $Z_c$  (and  $A_c$ ) will simply depend on the chosen conjugate prior
- Very useful result. Also holds for N = 0

• In the N = 0 case,  $p(\mathcal{D}') = \int p(\mathcal{D}'|\theta)p(\theta)d\theta$  is simply the marginal likelihood of  $\mathcal{D}'$ 

# Summary

- Exp. family distributions are very useful for modeling diverse types of data/parameters
- Conjugate priors to exp. family distributions make parameter updates very simple
- Other quantities such as posterior predictive can be computed in closed form
- Useful in designing generative classification models. Choosing class-conditional from exponential family with conjugate priors helps in parameter estimation
- Useful in designing generative models for unsupervised learning
- Uses in designing Generalized Linear Models (GLM): Model p(y|x) using exp. family distribution

• Linear regression (with Gaussian likelihood) and logistic regression are GLMs

• We will see several use cases when we discuss approximate inference algoritms (e.g., Gibbs sampling, and especially variational inference)

# Estimating Conditional Models, e.g., p(y|x)

Our Example: Probabilistic/Bayesian Linear Regression



# **Estimating Conditional Models**

- Conditional models of the form p(y|x) are commonly used in supervised learning problems
  - But more broadly applicable (basically any problem where data y depends on another quantity x)
- Conditional models can be estimated using one of the following two ways
  - (1) Estimate the joint distribution p(x, y) and then use Bayes rule to get p(y|x)

$$p(y|\mathbf{x}, \theta) = rac{p(\mathbf{x}, y|\theta)}{p(\mathbf{x}|\theta)}$$

- ② Estimate the conditional p(y|x) directly (used when we don't care about modeling x), e.g.  $p(y|x) = \mathcal{N}(y|f_{\mu}(x), f_{\sigma^2}(x)) \qquad (\text{params of } p(y|x) \text{ will be functions of } x)$
- $\bullet$  Approach 1 is called generative approach, approach 2 is called discriminative approach
- ${\ensuremath{\, \bullet }}$  For pros/cons, refer to CS771 lecture slides and readings
- For now, we will focus on learning (2) using fully Bayesian inference
- Today's focus will be on regression problems (y is real-valued response for the input x)

### Linear Regression: A Probabilistic Setup

• Given: *N* training examples  $\{\mathbf{x}_n, y_n\}_{n=1}^N$ , features:  $\mathbf{x}_n \in \mathbb{R}^D$ , response  $y_n \in \mathbb{R}$ 

• Assume a "noisy" linear model with regression weight vector  $\boldsymbol{w} = [w_1, w_2, \dots, w_D] \in \mathbb{R}^D$ 

$$y_n = \boldsymbol{w}^\top \boldsymbol{x}_n + \boldsymbol{\epsilon}_n$$

where  $\epsilon_n \sim \mathcal{N}(0, \beta^{-1})$ ,  $\beta$ : precision (inverse variance) of Gaussian (assumed known)

• Therefore  $p(y_n | \boldsymbol{x}_n, \boldsymbol{w}, \beta) = \mathcal{N}(y_n | \boldsymbol{w}^\top \boldsymbol{x}_n, \beta^{-1})$ 



• Note: Some books (e.g., PRML) use  $\phi(\mathbf{x}_n)$  to denote the features where  $\phi$  is some transformation of the original features  $\mathbf{x}_n$  (we will only use this notation when talking about nonlinear regression)

### The Likelihood Model

• Notation:  $\mathbf{X} = [\mathbf{x}_1 \dots \mathbf{x}_N]^\top$ :  $N \times D$  feature matrix,  $\mathbf{y} = [y_1 \dots y_N]^\top$ :  $N \times 1$  response vector

• Assuming independent observations, the likelihood model

$$p(\mathbf{y}|\mathbf{w}, \mathbf{X}, \beta) = \prod_{n=1}^{N} p(y_n | \mathbf{w}, \mathbf{x}_n, \beta) = \prod_{n=1}^{N} \mathcal{N}(y_n | \mathbf{w}^\top \mathbf{x}_n, \beta^{-1})$$
$$= \prod_{n=1}^{N} \sqrt{\frac{\beta}{2\pi}} \exp\left[-\frac{\beta}{2}(y_n - \mathbf{w}^\top \mathbf{x}_n)^2\right]$$
$$= \left(\frac{\beta}{2\pi}\right)^{\frac{N}{2}} \exp\left[-\frac{\beta}{2}\sum_{n=1}^{N}(y_n - \mathbf{w}^\top \mathbf{x}_n)^2\right]$$

• Note that NLL = sum of squared errors! Minimizing w.r.t.  $\boldsymbol{w}$  will give MLE/least squares solution!

• For brevity, can also write the likelihood  $p(\boldsymbol{y}|\boldsymbol{w},\boldsymbol{X})$  as an *N*-dim multivariate Gaussian

$$p(\mathbf{y}|\mathbf{X}, \mathbf{w}, \beta) = \mathcal{N}(\mathbf{y}|\mathbf{X}\mathbf{w}, \beta^{-1}\mathbf{I}_N) = \left(\frac{\beta}{2\pi}\right)^{\frac{N}{2}} \exp\left[-\frac{\beta}{2}(\mathbf{y} - \mathbf{X}\mathbf{w})^{\top}(\mathbf{y} - \mathbf{X}\mathbf{w})\right]$$

### The Prior

 $\bullet$  Assume the entries in w are i.i.d. with zero mean Gaussian priors. Therefore

$$p(\boldsymbol{w}) = \prod_{d=1}^{D} p(w_d) = \prod_{d=1}^{D} \mathcal{N}(w_d | 0, \lambda^{-1}) = \mathcal{N}(\boldsymbol{w} | \boldsymbol{0}, \lambda^{-1} \mathbf{I}_D) = \left(\frac{\lambda}{2\pi}\right)^{\frac{D}{2}} \exp\left[-\frac{\lambda}{2} \boldsymbol{w}^\top \boldsymbol{w}\right]$$

• This prior promotes the entries in **w** to be small (close to zero)

 $\,\circ\,$  Also, the negative of log-prior is the same as an  $\ell_2$  regularizer on  ${\it w}$ 

• This prior is conjugate to the likelihood (Gaussian) which makes posterior inference easy

### The Prior



- The role of the precision hyperparam  $\lambda$  in the prior is important
- Large values of  $\lambda$  would more aggressively encourage  $w_d$  to be close to zero
- $\, \bullet \,$  Can think of  $\lambda$  as the regularization hyperparam for the weights
- Important: Can infer  $\lambda$  as well (will see later how to do this)
- Can even have different  $\lambda$  for each  $w_d$ , i.e.,  $p(\boldsymbol{w}|\{\lambda_d\}_{d=1}^D) = \prod_{d=1}^D \mathcal{N}(w_d|0, \lambda_d^{-1})$ 
  - Useful in sparse regression/classification models in which very few features are relevant which can be identified by inferring  $\{\lambda_d\}_{d=1}^{D}$ . Popularly known as sparse Bayesian learning (more on this later).

#### Inference Tasks for Bayesian Linear Regression



(Hyperparameters  $\lambda,\beta$  not shown as they are fixed/known)

• Want to infer the posterior distribution over  $\boldsymbol{w}$  (for now, assume  $\beta$  and  $\lambda$  to be known)

$$p(\boldsymbol{w}|\boldsymbol{y},\boldsymbol{X},\beta,\lambda) = \frac{p(\boldsymbol{w}|\lambda)p(\boldsymbol{y}|\boldsymbol{w},\boldsymbol{X},\beta)}{p(\boldsymbol{y}|\boldsymbol{X},\beta,\lambda)}$$

• Want to infer the posterior predictive distribution

$$p(y_*|x_*, \mathbf{X}, \mathbf{y}, \beta, \lambda) = \int p(y_*|w, x_*, \beta) p(w|\mathbf{X}, y, \beta, \lambda) dw$$

• Likelihood  $p(y|\boldsymbol{w}, \boldsymbol{x}, \beta)$  and prior  $p(\boldsymbol{w}|\lambda)$  are Gaussians, so above computations are easy!

Also note that it's also like a noisy linear Gaussian model: y = Xw + ε with noise ε = [ε<sub>1</sub>,..., ε<sub>N</sub>]
 D × 1 Gaussian r.v. w transformed via N × D matrix X to produce N × 1 vector y

#### **Bayesian Linear Regression: The Posterior**

• The posterior over  $\boldsymbol{w}$  (for now, assume hyperparams  $\beta$  and  $\lambda$  to be known)

$$p(\boldsymbol{w}|\boldsymbol{y},\boldsymbol{X},\beta,\lambda) = \frac{p(\boldsymbol{w}|\lambda)p(\boldsymbol{y}|\boldsymbol{w},\boldsymbol{X},\beta)}{p(\boldsymbol{y}|\boldsymbol{X},\beta,\lambda)} \propto p(\boldsymbol{w}|\lambda)p(\boldsymbol{y}|\boldsymbol{w},\boldsymbol{X},\beta)$$

• Computing  $p(w|\mathbf{X}, y, \beta, \lambda)$ 

$$p(\boldsymbol{w}|\boldsymbol{y},\boldsymbol{X},\beta,\lambda) \propto \mathcal{N}(\boldsymbol{w}|\boldsymbol{0},\lambda^{-1}\boldsymbol{I}_D) \times \mathcal{N}(\boldsymbol{y}|\boldsymbol{X}\boldsymbol{w},\beta^{-1}\boldsymbol{I}_N)$$

• Using the "completing the squares" trick (or directly using Gaussian conditioning formula)

$$p(\boldsymbol{w}|\boldsymbol{y},\boldsymbol{X},\beta,\lambda) = \mathcal{N}(\boldsymbol{\mu}_{N},\boldsymbol{\Sigma}_{N})$$
  
where  $\boldsymbol{\Sigma}_{N} = (\beta \sum_{n=1}^{N} \boldsymbol{x}_{n} \boldsymbol{x}_{n}^{\top} + \lambda \boldsymbol{I}_{D})^{-1} = (\beta \boldsymbol{X}^{\top} \boldsymbol{X} + \lambda \boldsymbol{I}_{D})^{-1}$  (posterior's covariance matrix)  
$$\boldsymbol{\mu}_{N} = \boldsymbol{\Sigma}_{N} \left[ \beta \sum_{n=1}^{N} y_{n} \boldsymbol{x}_{n} \right] = \boldsymbol{\Sigma}_{N} \left[ \beta \boldsymbol{X}^{\top} \boldsymbol{y} \right] = (\boldsymbol{X}^{\top} \boldsymbol{X} + \frac{\lambda}{\beta} \boldsymbol{I}_{D})^{-1} \boldsymbol{X}^{\top} \boldsymbol{y}$$
 (posterior's mean)

# The Posterior: A Visualization

- Assume a linear regression problem with ground truth  $m{w} = [w_0, w_1]$  with  $w_0 = -0.3, w_1 = 0.5$
- Assume data generated by a linear regression model  $y = w_0 + w_1 x +$  "noise"
  - Note: It's actually 1-D regression ( $w_0$  is just a bias term), or 2-D reg. with feature [1, x]
- Figures below show the "data space" and posterior of **w** for different number of observations (note: with no observations, the posterior = prior)



• The "data space" (red lines) shown above denotes various possible linear regression datasets with data of the form  $y = w_0 + w_1 x$  generated using **w** drawn from the current posterior of **w** 

### **Bayesian Linear Regression: Posterior Predictive Distribution**

• Given the posterior  $p(\boldsymbol{w}|\boldsymbol{y}, \boldsymbol{X}, \beta, \lambda) = \mathcal{N}(\boldsymbol{\mu}_N, \boldsymbol{\Sigma}_N)$ , how to make prediction  $y_*$  for a new input  $\boldsymbol{x}_*$ ?

• The posterior predictive distribution will be

$$p(y_*|x_*, \mathbf{X}, \mathbf{y}, \beta, \lambda) = \int p(y_*|x_*, \mathbf{w}, \beta) p(\mathbf{w}|\mathbf{X}, \mathbf{y}, \beta, \lambda) d\mathbf{w}$$

• Using Gaussian predictive/marginal formula, the posterior predictive will be another Gaussian

$$p(y_*|\boldsymbol{x}_*,\boldsymbol{X},\boldsymbol{y},\beta,\lambda) = \mathcal{N}(\boldsymbol{\mu}_N^\top \boldsymbol{x}_*,\beta^{-1} + \boldsymbol{x}_*^\top \boldsymbol{\Sigma}_N \boldsymbol{x}_*)$$

• So we get a predictive mean  $\mu_N^\top x_*$  and an input-specific predictive variance  $\beta^{-1} + x_*^\top \Sigma_N x_*$ 

• In contrast, MLE and MAP make "plug-in" predictions (using the point estimate of w)

$$p(y_* | \mathbf{x}_*, \mathbf{w}_{MLE}) = \mathcal{N}(\mathbf{w}_{MLE}^\top \mathbf{x}_*, \beta^{-1}) - \text{MLE prediction}$$
$$p(y_* | \mathbf{x}_*, \mathbf{w}_{MAP}) = \mathcal{N}(\mathbf{w}_{MAP}^\top \mathbf{x}_*, \beta^{-1}) - \text{MAP prediction}$$

• Important: Unlike MLE/MAP, the variance of  $y_*$  also depends on the input  $x_*$  (this, as we will see later, will be very useful in sequential decision-making problems such as active learning)

### **Posterior Predictive Distribution: An Illustration**

Black dots are training examples



Width of the shaded region at any x denotes the predictive uncertainty at that x (+/- one std-dev) Regions with more training examples have smaller predictive variance

### Nonlinear Regression?



• Can extend the linear regression model to handle nonlinear regression problems

• One way is to replace the feature vectors  ${m x}$  by a nonlinear mapping  $\phi({m x})$ 

$$p(y|\boldsymbol{x}, \boldsymbol{w}) = \mathcal{N}(\boldsymbol{w}^{\top} \phi(\boldsymbol{x}), \beta^{-1})$$

• The nonlinear mapping can be defined directly, e.g., for a one-dimensional feature x

$$\phi(\mathbf{x}) = [1, \mathbf{x}, \mathbf{x}^2]$$

- Alternatively, a kernel function can be used to implicitly define the nonlinear mapping
- More on nonlinear regression when we discuss Gaussian Processes



- If hyperparameters are to be estimated, we will have a hierarchical/multiparameter model
- Posterior inference in slightly more involved in this case
- Iterative methods required to learn the weight vector and the hyperparameters, e.g.,
  - Marginal likelihood maximization for hyperparameter estimation
  - Expectation maximization (EM)
  - MCMC or variational inference
- We will discuss more when we talk about inference in hierarchical/multiparameter models

# Summary and What Lies Ahead..

- Seen Bayesian inference for several models with a single unknown parameter (and another simple case where we had two unknown parameters Gaussian with unknown mean and precision)
- Focused on the cases where the likelihood and prior are conjugate
- Both posterior as well as posterior predictive are computable easily in such cases
- Saw various nice properties of exponential family distributions and parameter estimation for such distributions. Also saw estimation in a conditional model (linear regression)
- Things become more challenging/interesting for more complex models, e.g.,
  - Multiple unknown parameters (e.g., hyperparameters, latent variables, hierarchical models etc)
  - Likelihood and prior are not conjugate
- The basic ideas we have seen will turn out to be useful in more complex models as well
  - Conditionally-conjugate models
  - Approximate inference methods (e.g., EM, Gibbs sampling, etc) that resemble alternating optimization techniques